Heart of Community
Preserving Childhood

Heart of Community Gala Sponsorship Opportunities

Theme: Preserving Childhood
Date: November 1, 2025
Event Schedule:
Social Hour – 5:00 PM | Program Begins 6:15 PM
Venue: Capital One Hall

Why Your Sponsorship Matters

When families are navigating trauma, poverty, displacement, or violence, childhood is often the first thing lost. Your sponsorship helps ensure that children experience the joy, safety, learning, and hope that every child deserves. Together, we can ensure that childhood does not disappear when life gets hard.

The Neediest Kids Level – $25,000

Supports basic and urgent needs for students (clothing, coats, supplies)
Includes high-level recognition and event perks.

Meeting the most basic and urgent needs of students to set them up for academic success. Provides emergency clothing, coats, uniforms, and school supplies for thousands of students across DC, MD, and VA.

Benefits include:

- Logo and name recognition on all event materials
- Private impact tour of three NCCF programs
- Exclusive Pre-event VIP gathering with NCCF Stakeholders
- Full-page ad in the gala program
- Seats for twenty-five guests in the VIP section of the theater
- Opportunity to present an award on stage
- Custom engraved plaque honoring your partnership

Betty's House Level – $15,000

Supports domestic violence survivors with housing and healing
Includes program engagement and brand exposure.

Providing healing and protection for traumatized women and children surviving domestic violence. Supports safe housing, trauma counseling, case management, and daily needs for mothers and children rebuilding their lives.

Benefits include:

- Recognition in event materials and on the NCCF website
- Exclusive Pre-event VIP gathering with NCCF Stakeholders
- Invitation to a storytelling session with Betty's House staff
- Half-page ad in the gala program
- Seats for twenty guests in the VIP section of the theater

JC Nalle School Level – $10,000

Ensuring students and their families in Wards 7 and 8 in Washington, DC, have what they need to thrive academically and emotionally.

Funds After-School Programs, Summer Camps and Saturday School programming, field trips, clothing, food security, and school supplies.

Benefits include:

- Recognition in event materials and on the NCCF website
- Lunch with the Principal and school tour
- Seats for fifteen guests in the VIP section of the theater
- Special invitation to read your favorite book during Harambee Read Aloud at JC Nalle Elementary School

Greentree Adolescent Program- The Residence (GAP-R) Youth Level – $5,000

Offering 24-hour residential services for adolescent males in out-of-home placement due to abandonment, abuse or neglect.

Supports recreation, specialty programs, therapeutic activities, academic support classes, and the annual summer trip.

Benefits include:

- Recognition in event materials and on the NCCF website
- Seats for ten guests in the VIP section of the theater
- Campus tour and conversation with a youth ambassador
- Partner with the GAP-R Program to host a Tasty Tuesday, a weekly community dinner that explores cuisine and culture

Family Shelter Level – $2,500

Brings stability, celebration, and dignity to homeless families living in emergency housing.

Supports birthday celebrations, tutoring, after-school activities, and basic hygiene essentials for children and families.

Benefits include:

- Recognition on event signage and in the gala program
- Photos and thank-you notes from shelter events
- Seats for six guests in the VIP section of the theater
- Optional opportunity to sponsor a shelter meal

Foster Care Level – $1,000

Supporting youth in family based out of home placement with opportunity, enrichment, hope and family permanency.

Funds tutoring, transportation to extracurriculars, prom and graduation fees, and early college expenses.

Benefits include:

- Recognition on event signage and in the gala program
- Participation in the Foster Care Holiday Party
- Seats for four guests in the VIP section of the theater

Jackson's Pantry Level – $500

Nourishing families through compassion, community, and consistency.

Your sponsorship fills over twenty pantry bags for families experiencing food insecurity across the DMV region.

Benefits include:

- Recognition on event signage and in the gala program
- Name on the pantry thank-you wall
- Seats for two guests in the VIP section of the theater
- Card from a young pantry volunteer