NCCF
The National Center
For Children and Families

CONNECTED!

The HeART of Community

Sponsor Program

SATURDAY, OCTOBER 14, 2023

6:00 PM - 10:00 PM

Bethesda Blues & Jazz

7719 Wisconsin Ave, Bethesda, MD 20814

Human connection is essential; it is hard-wired and fosters all human development.From the moment we are born, we yearn to connect. We need to be seen. We need to be touched. This is shared, common humanity. At The National Center for Children and Families (NCCF), we stand as witness every day to the incredible power of individuals and organizations who step forward to practice the radical idea of connection through their generosity. Will you connect with NCCF and our community this year?

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About The National Center for Children and Families (NCCF)

It is NCCF's century-old mission to empower the larger community to ensure that all its children, youth and families receive the resources they need to become successful and contributing members. With twenty-four programs throughout the National Capital Region targeting the most vulnerable, we envision a society in which children and youth live in sustained, supportive communities, which reinforce the integrity and unity of the family. NCCF reinforces the ability of the community to take care of its own. To find more information on NCCF and its programs, visit: www.nccf-cares.org.

CONNECTED!
The HeART of Community

We are pleased to invite you to become a sponsor of our 2023 in-person event, CONNECTED! The HeART of Community, to be held on Saturday, October 14, 2023, at 6:00 PM at the Bethesda Blues & Jazz Club. Please help us promote inspiring youth artists and performers and honor their amazing talent and contributions to our regional community. Your sponsorship will positively change the lives of the more than 51,000 struggling children, youth, and families that NCCF serves annually. Through the formidable strength of human connection, and with the common goal of alleviating the acute suffering of others, you and your organization, as leaders in our midst, are invited to be a part of this special night.

This exciting community gala will have a far-reaching impact, as NCCF seeks to engage our friends, our neighbors, and our colleagues. This past October, we received 900K impressions and 5K virtual attendees at our virtual gala. As we present **CONNECTED! The HeART of Community**, NCCF will combine the benefits of our investment in digital advertising, while bringing back the intimacy and distinct aspects of hosting an in-person celebration, allowing several hundred community members to "touch the mission" firsthand. 17-year-old, **Drew Olivia Tillman,** once again lends her youthful star power to what she says is "her most important performance," because, as emcee, she can "give back and support people who need help." She will be joined this year by Emmy-award-winning news anchor **Allison Seymour**.

This is the power of connection! This is the power of **CONNECTED! The HeART of Community**. Help propel youth, children, and their families to grow and thrive. Recognize incredible champions and influencers who lead and give so generously to this region. As an important community member, you can be a significant part of this connection! Your support and your sponsorship will be precious, and ever so powerful!

NCCF joins forces once again with media partner and sponsor **Montgomery Community Media**.

mymcm
MONTGOMERY COMMUNITY MEDIA

Event Overview

SATURDAY, OCTOBER 14, 2023

6:00 PM - 10:00 PM

Bethesda Blues & Jazz

7719 Wisconsin Ave, Bethesda, MD 20814

The evening will be filled with excitement, featuring performances by industry leading young artists (visual and spoken word), dancers and musicians. Between the mesmerizing performances, we will recognize the achievements and contributions of members of NCCF's diverse, extended network of customers, advocates, and benefactors. **Drew Olivia Tillman** will return as our 2023 host partnering with **Allison Seymour** for a fun-filled evening. Ms. Tillman will stage a special vocal performance, along with highly recognized fellow performing artists. Attendees will have the opportunity to bid on the deeply personal artistic expressions of young people in NCCF's programs during the annual Youth Art Auction.

EVENING SCHEDULE:

6:00 PM – 7:00 PM *Cocktails, Hors d'oeuvres & Live Music featuring Billboard-ranked Jazz Pianist* ***Marcus Johnson***

7:00 PM – 9:00 PM *Awards Program, Youth Entertainment & Auction*

9:00 PM – 10:00 PM *After Party* with Special Guest Entertainment

Event Dress Code: *Festive Cocktail Attire*

Stats for the event:

900K
Marketing Impressions
Website, Social Media & Digital Marketing

4,500+
Mailing List for Annual Report

400+
Attendees include philanthropists, national and regional business leaders, advocates, and community trailblazers.

Thank You 2022 Sponsors!

Scott and Patrice Brickman Family Foundation | Kerry and Robin Wisnosky
Phil and Janis Schiff | Allison Alexander and Gregory Coleman
Vicki and Michael Herson | Ruth Sorenson
Sara Jane and Brian Harris | Sheryl Brissett Chapman and Mamadou Seck

Adventist HealthCare

Phil and Valerie Brown | Josie Gabel
Norman and Joan Glasgow | Janice Hazleburst and Stephen Charles | Jay and Barbara Ripley

CohnReznick Foundation

NCG National Church Group

Stacy and Seth Silber Lerch, Early & Brewer | Lewis I. Askew, Jr. | Ralph and Lisa Belk
Theodore and Gloria Daniels | Doug and Mary Beth McDaniel

NBA Office Products

O'Malley, Miles, Nylen & Gilmore, P.A.
Attorneys & Counselors at Law

Neal and Maria Smith | Krystal Holland | Scott and Karen Nudelman
Rich and Donna Mahan | Robert and Susan Schaefer
Jennifer Hobin and Kevin Cavanaugh | Takoma Park Baptist Church

AmTrust North America
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THE INVISIBLE HAND

MC MONTGOMERY COLLEGE

PMG

2022 Awardees

The Honorable Brian E. Frosh
Maryland Attorney General

The Honorable Nancy Kopp
Former Maryland Treasurer

Dr. Francisco Durán
Superintendent, Arlington Public Schools

The Honorable Craig Rice
Montgomery County Council

The Honorable Will Jawando
Montgomery County Council

Joseph Abdalla
Executive Director, Code 3 Association

Zach Kerr
NFL Defensive End

Judge Marielsa Bernard
Senior Judge, Montgomery County Circuit Court

Soroptimist International of Montgomery County

Sponsor Opportunities

CONNECTED!
The HeART of Community

Advance - $25,000

Your sponsorship will cover the costs of tuition, certification programs, and internship stipends for up to ten (10) youth preparing to enter the workforce in NCCF's Futurebound Independent Living Program (FILP) and FutureBound Transitional Housing Program (FTHP).

- Name or Logo recognition on all pre-event promotional materials
- Sponsor testimony of support featured in marketing campaign
- Featured as corporate or individual sponsor on NCCF website and in 2023 Annual Report
- Special verbal acknowledgment during event program
- Recognition on high-visility event signage at Community Gala
- Full page ad in event magazine (print and digital)
- Name or Logo recognition on event website with hyperlink, email blasts, and social media channels

Educate - $15,000

Your sponsorship will provide food, shoes, coats, school supplies, and other basic needs for promising, and impoverished scholars in The Neediest Kids program. Sponsors will receive official recognition as Ambassadors sponsoring a school district of their choice: *Alexandria City Public Schools, Arlington County Schools, District of Columbia Public Charter Schools, District of Columbia Public Schools, Fairfax County Public Schools, Frederick County Public Schools, Howard County Public Schools, Loudoun County Public Schools, Montgomery County Public Schools,* and *Prince George's County Public Schools*.

- Name or Logo recognition on all pre-event promotional materials
- Featured as corporate or individual sponsor on NCCF website and in 2023 Annual Report
- Sponsor acknowledgment during event program
- Recognition on high-visibility event signage at Community Gala
- Full page ad in event magazine (print and digital)
- Name or Logo recognition on event website with hyperlink, email blasts, and social media channels

Nourish- $10,000

Your sponsorship will cover the costs of emergency food support and groceries for families in NCCF's community-based service programs, including JC Nalle Community School and the Freedom School.

- Name or Logo recognition in select pre-event promotional materials
- Featured as corporate or individual sponsor on NCCF website and in 2023 Annual Report
- Sponsor acknowledgment during event program
- Recognition on select event signage at Community Gala
- Half page ad in event magazine (print and digital)
- Name or Logo recognition on event website with hyperlink, email blasts, and social media channels

Create - $5,000

Your sponsorship will connect ten (10) GAP-Residence (GAP-R) youth to art education and recreational programming which offer opportunities for self-expression that channel the profound and transformative personal discoveries provided by the arts.

- Featured as corporate or individual sponsor on NCCF website and in 2023 Annual Report
- Sponsor acknowledgment during event program
- Sponsor recognition on event signage at Community Gala
- Quarter page ad in event magazine (print and digital)
- Name and Logo recognition on event website, email blasts, and social media channels

Speak - $2,500

Your support will strengthen the voices of eight (8) women in the Betty's House domestic violence transitional housing program by covering the costs of legal counseling and fees necessary for their continued safety and healing.

- Sponsor acknowledgment during event program
- Sponsor recognition on event signage at Community Gala
- Name or Logo recognition in event magazine (print and digital)
- Name or Logo recognition on event website, email blasts, and social media channels

Launch - $1,500

Your sponsorship covers the relocation costs and rental deposit for families moving into stable housing from one of NCCF's DC short-term family housing programs: The Kennedy (Ward 4), The Sterling (Ward 5), and New Beginning (Ward 1).

- Sponsor acknowledgment during event program
- Sponsor recognition on event signage at Community Gala
- Name or Logo recognition in event magazine (print and digital)
- Name or Logo recognition on event website, email blasts, and social media channel

Sponsorship Deadlines

To guarantee name/logo placement on the following materials, the sponsorship agreement, logo, and pledge must be received by the following dates:

Printed Annual Report: July 14, 2023
Printed Onsite Materials: September 8, 2023

Underwriting Opportunities

As a nonprofit, NCCF requires community support to imagine and bring the community together in this exciting way. By committing to underwriting a specific portion of the event, underwriters will receive exclusive name recognition and branding on all sponsor related event materials.

Please consider supporting some of the most sizable expenses in producing this hybrid community gala:

- Audio/Visual & Production - $10,000
- Welcome Reception - $8,000
- Youth Entertainment - $5,000
- Youth Art Auction - $5,000
- Awards - $3,000

2022 UNIMAGINABLE: The HeART of Community

Honorary Committee

Donnie Simpson
Honorary Chair

Gabe Albornoz
President, Montgomery County Council

Angela Alsobrooks
County Executive, Prince George's County

Linda & Ken Bedingfield

Patrice King Brickman

Doug Brown
Hossein & Guitty Ejtemai

Marc Elrich
County Executive, Montgomery County

Larry & Mary Freedman
Tracey & Andrew Friedlander

Andrew Friedson
Councilmember, Montgomery County

Josiane Gabel

Evan Glass
Councilmember, Montgomery County

Janet Goldberg

Sara Jane & Brian Harris

Michael & Vicki Herson

Sidney Katz
Councilmember, Montgomery County

Susan Lee
Senator, Maryland

Isiah & Catherine Leggett

Phil Mendelson
Chairman, District of Columbia Council

Brianne Nadeau
District of Columbia Council, Ward 1

Roxana & John Pierce

Russell & Leila Phillips

Jamie Raskin
US Congress, 8th District

Jay & Barbara Ripley

Allison Seymour & Marc Clarke

Jeffrey Slavin
Mayor, Town of Somerset

Jarrett K. Smith
Takoma Park City Council, Ward 5

Ruth Sorenson

Kate Stewart
Mayor, City of Takoma Park

Kerry & Robin Wisnosky

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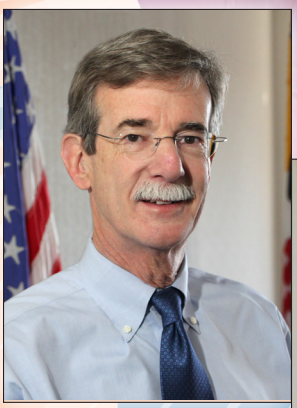

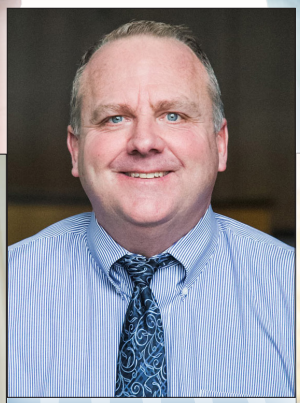

2022 Awardees

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Commitment Form

Visit igfn.us/form/c5t0lg to register as a sponsor online today.

Complete and return this form along with payment by September 22, 2023.

Please Check One Below:

Campaign Level

- ☐ **Advance** $25,000
- ☐ **Educate** $15,000
- ☐ **Nourish** $10,000
- ☐ **Create** $5,000
- ☐ **Speak** $2,500
- ☐ **Launch** $1,500

Underwriting the Gala

- ☐ **Audio/Visual & Production** $10,000
- ☐ **Welcome Reception** $8,000
- ☐ **Youth Entertainment** $5,000
- ☐ **Youth Art Auction** $5,000
- ☐ **Awards** $3,000

Tickets On-sale Now!
Table Seating $225
Theater Seating $150
www.bethesdabluesjazz.com/
BB&

☐ I am unable to attend, but would like to make a donation of $_____

Contact Information:

Contact Name: . . . . . .

Organization: . . . . . .

Name to Appear in Materials: . . . . . .

Phone: . . . . . Email: . . . . . .

Mailing Address: . . . . . .

Payment Options:

☐ **Send Invoice**

☐ **Check:** Enclose form with check made payable to "NCCF," memo to "HOC" and mail to:
NCCF 6301 Greentree Road, Bethesda, MD 20817

☐ **Credit Card:** Visit **igfn.us/form/c5t0lg** to complete the transaction or
call (301) 365-4480 ext. 113 to process your payment.
Please contact: **Dahlia Levin**, Director of Development and External Relations,
dlevin@nccf-cares.org or (301) 365-4480 ext. 113

The National Center for Children and Families is a 501(c)(3) organization, Tax ID 52-0591586.
All gifts to NCCF are tax-deductible as allowed by law.

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